



MUSE: The Creativity Unwrapped Newsletter

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October 10, 2008
Special News Issue

**Special! Hear Dr. Virginia Green
interviewed, Saturday, October 11**

at www.TogiNet.com

5:00pm EDT

New Classes Scheduled For Fall!!!

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Get ready to jump out of your airplane and try unwrapping your home based art business in a group setting.

Dr. Virginia Green takes you through the step by step process in a ten-week workshop beginning in early November -- either in person at two locations in Los Angeles, or by teleconference. Check the [Calendar of Events](#) or just go to www.creativityunwrapped.com for details and prices.

And bring a friend. It's more fun and we'll give you a discount.

And, to find out how you can become a certified **Creativity Unwrapped** instructor, [click here](#).

My other sister, Dr. Cora Collette Breuner



Many of you already know my sister Amy, who figures so prominently in the book [**Creativity Unwrapped: A Spiritual Path to Making Money Making Art.**](#) Amy is an artist entrepreneur who inspired me to write a book for her, to help her start her business -- **Everything's Covered** (check out her web site -- [click here](#)). She is an amazing woman, as you know if you have read the book -- a nurse who flies into Central American and African refugee villages on medical missions, and then flies back to Cincinnati to make toaster oven covers and knit shawls from yarn she spins herself. I love this

woman, love writing about her, love knowing her.

And, the even more wonderful thing is that I have another sister, the one pictured above as she appears on the cover of **Seattle** magazine ([click here](#) for the full article), who has also inspired me so much. Cora practices adolescent medicine and teaches at the University of Washington, and is, as you can see, one of the most popular doctors in Seattle. We co-consult on the adolescents we treat (me in Los Angeles, she in Seattle), eating disorders, and substance abuse. She is brilliant, compassionate, funny, and teenagers and their parents love her, obviously.

So, how did I get so lucky? I have a brother, too, who is just as interesting. How about you? Do you have inspiring siblings?

Please post your thoughts by [clicking here](#).

Upcoming Events

New Ten Week Classes starting November 2, 2008 in [Manhattan Beach](#) and in [Hollywood](#).

October 12 and November 16, 2008

Special Report: Eight Strategies to Turning Your Creative Gifts into Cash: Free Weekly Webinars, Sundays at Noon, Pacific Daylight Time. Contact Us at info@creativityunwrapped.com for

conference details.

November 14, 2008

NEW

**One Day WorkandPlay Shop: The Short Course in
Creativity Unwrapped**

Define your target audience, figure out how big your business can be, learn about search engine optimization, **play with your fellow right-brainers**, and take a big step toward becoming an artist entrepreneur! [Click here](#) to register.



What is your Mississippi River?



Article Subheading

Know your target audience. Who are your most important customers, clients or prospects, and why? Know what is important to them and address their needs in your newsletter each month. Include a photo to make your newsletter even more appealing.

Insert a "read on" link at the bottom of your article to drive traffic to your website. Links are tracked, allowing you to see which articles create the most interest for your readers.

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